

Drug Poisoning Summit: Stop the Overdose Epidemic
Monday, January 30, 2012
8:00 AM - 4:00 PM
American Family Insurance Training Center
6000 American Pkwy
Madison, Wisconsin



The trend is alarming: Poisoning is now Dane County's number one cause of injury death, surpassing motor vehicle crashes. 85% of these poisoning deaths are caused by misuse or abuse of prescription, over-the-counter or illicit drugs. Of particular concern are opiate pain medications: they represent a significant proportion of deaths and non-fatal poisonings, can be overprescribed and can lead to dependence and abuse. Research indicates that prescription opiates are a gateway to heroin use, which is steadily increasing in Dane County and nationally.

Dane County and City of Madison have included funds in their 2012 budgets for Safe Communities to coordinate an initiative to address the problem. Madison Mayor Soglin and Dane County Executive Parisi announced the effort at an October 17th 2011 news conference attended by over 40 partners representing law enforcement, drug treatment and health care providers, judges and attorneys, emergency responders, public health leaders and policymakers.

"Every day we read about another case of tragedy or near-death tragedy. This menace can occur anywhere at any time, and we must begin addressing it immediately." Dane County Executive Joe Parisi

"The most effective way to fight this epidemic is through partnerships and pooling of resources." Madison Mayor Paul Soglin

Much great work has been underway for some time by many committed people. This summit is designed to bring together professionals from varied disciplines to build a community-wide, collaborative strategy to address the issue. We hope you can join us for the summit – and that we can count on you to help advance this important work going forward.



Safe Communities of Madison/Dane County
is a Member of the International Network of
Safe Communities as designated by
WHO Collaborating Centre on
Community Safety Promotion



Presented by
Safe Communities



Sponsored by

The City of Madison

Dane County



SafeCare/Metastar

Dane County Medical
Society

Alliant Energy
Foundation

University of
Wisconsin—Madison
School of Medicine and
Public Health

Sustaining Members of
Safe Communities

Lifesavers (\$20,000+)
City of Madison
American Family Insurance
Dane County

Heroes (\$10,000—\$19,999)
State Farm Insurance

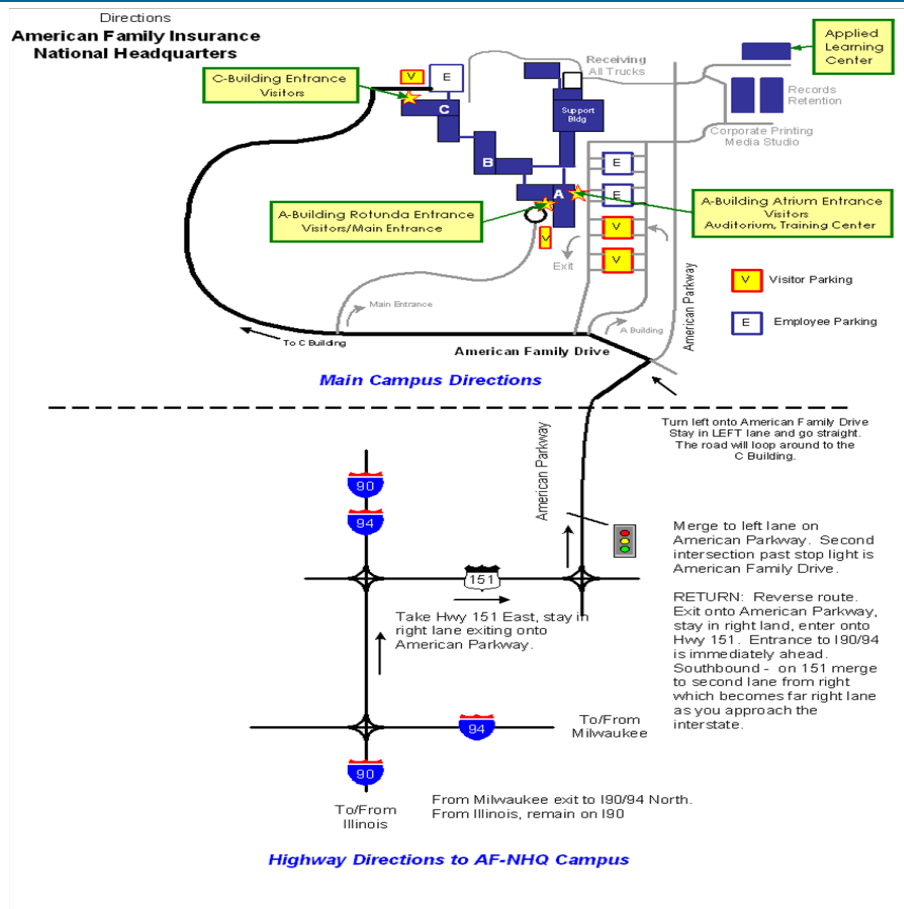
First Responders
(\$5000—\$9,999)
EPIC Systems
Madison Gas and Electric
Medical College of Wisconsin
St. Mary's Hospital

For a complete listing of
sustaining members, please
visit our website,
www.safercommunity.net

Agenda

8:00 AM	Registration and Coffee
8:30 AM	Emcee: Neil Heinen, Editorial Director, WISC-TV Welcome: Dane County Executive Joe Parisi
8:45 AM	Scope of the Problem
9:05 AM	Big Picture Views: Goals for Summit and Initiative
9:25 AM	Video Conference Keynote Address: Presentations and Q&A—Speakers representing communities from around the nation on how they are tackling this issue
10:20 AM	Break
10:30 AM	Panel Discussion: Representatives for each Strategy Area
12:00 PM	Lunch
12:30 PM	Small Group Discussion and Prioritizing within Strategy Areas
1:30 PM	Report Out
2:00 PM	Break
2:15 PM	Small Group Discussion: Mixed Groups
3:00 PM	Report Out and Prioritizing
3:45 PM	Summary, Next Steps, and Commitment
4:00 PM	Adjourn

Directions



Registration

Cost:

\$15, payable in advance through PayPal - (Link on Safe Communities Homepage) (registration includes AM beverage and lunch).

Registration deadline is Friday, January 20, 2012. Please see next page for Continuing Education information

For more information, contact Cheryl Wittke, Safe Communities,
at (608) 256-6713 or info@safercommunity.net.

Drug Poisoning Summit: Stop the Overdose Epidemic Registration Form
email form to info@safercommunity.net upon completing registration via PayPal

Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please place a check mark next to the **strategy area that best fits your interests/expertise:**

- Reduce access to drugs (drug enforcement, proper disposal of meds)**
- Reduce inappropriate prescription use (provider education and standards, prescription drug monitoring)**
- Improve Poisoning Intervention (rescue, harm reduction)**
- Early Intervention, Drug Treatment and Recovery (screening, drug treatment, alternative sanctions)**
- Integrate Mental Health Care (community services)**
- Substance Abuse Prevention (demand risk reduction, local drug-free coalitions)**



Continuing Medical Education Information

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Wisconsin School of Medicine and Public Health and the City of Madison, Dane County, SafeCare/MetaStar, Dane County Medical Society, Alliant Energy Foundation and in collaboration with the sustaining members of Safe Communities. The University of Wisconsin School of Medicine and Public Health is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation Statement

The University of Wisconsin School of Medicine and Public Health designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Objective

Upon completion of this activity, participants will be able to identify specific strategies to prevent unintentional poisoning and deaths due to use of opioid pain relievers.

Elements of Competence

This CME activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of medical knowledge, interpersonal and communication skills, professionalism, and systems-based practice.

Policy on Disclosure

It is the policy of the University of Wisconsin School of Medicine and Public Health that the faculty, authors, planners, and other persons who may influence content of this CME activity disclose all relevant financial relationships with commercial interests in order to allow CME staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the activity handout materials.

Title IX and ADA Statement

The University of Wisconsin provides equal opportunities in employment and programming, including Title IX requirements. The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please notify Amy Meyer at 608-240-2144.