

2. We'd like to know why the location you are proposing is a good one for a flagged crossing. Please provide as much of the following information (listed in bullets) as you can *easily* gather to help us prioritize in the event we have more requests for flagged locations than we can fund. In most cases your local police department can be a source of information about traffic counts (or can tell you where to find this info if it's available). For Madison locations, go to <http://www.ci.madison.wi.us/transp/flowmp99w.pdf> to locate traffic counts, or call Madison Traffic Engineering at 266-4761.

- What sort of street is it (residential, arterial) and how busy (traffic count for the street)?
- Is there heavy, or potentially heavy, pedestrian traffic at this location? If so, why (e.g., the crossing is en route to somewhere such as a park or bus stop)?
- Is the crossing used regularly by families with children, elderly, or people with disabilities? Describe who uses the crossing.
- Are there conditions at the crossing that cause pedestrians to feel unsafe, or to avoid crossing at this location? Describe any safety issues, citizen complaints, neighborhood survey results, pedestrian-related crashes or near misses, or other indications that crossing at this location is a problem.

3. Based on our experience, a flagged crossing will be more successful if the following efforts are made:

- a) garnering neighborhood and community support by
 - contacting important organizations and businesses
 - running an article in your neighborhood newsletter or newspaper
- b) educating pedestrians and drivers about how the flags work and how they need to change their habits by
 - running that newsletter/newspaper article
 - leafleting nearby residents and businesses
 - recruiting volunteers to show pedestrians how to use the flags
 - getting the police involved in enforcement and/or education

We know you may not be able to complete all the tasks outlined above, but we can help make education and promotion easier by providing support and sample materials. The Safe Community Coalition will be at your side to guide you through these steps. Call the Coalition at 256-6713 or 238-5612 for help. See the *Adopt-A-Crosswalk* brochure on the Coalition's website at www.safecommunitycoalition.org for sample articles and flyers and for more information.

